### **6-Month Incubation Program: Weekly Schedule (2025)**

### **Week 1: January 8-10, 2025 (Setting the Foundation)**

* **Wednesday, January 8**:
	+ **Accountability Check-In**:
		- **9:00 AM - 12:00 PM**: Review initial goals and progress with accountability partners. Discuss challenges and set weekly goals.
* **Friday, January 10**:
	+ **Training Session**:
		- **9:00 AM - 12:00 PM**: Introduction to Business Fundamentals: Overview of the incubation program, goal setting, and expectations.
* **Saturday, January 11** (Once a Month):
	+ **General Meeting & Review**:
		- **10:00 AM - 2:00 PM**: Networking, meet fellow incubators, and general overview of business ideas, followed by reviews and feedback.

### **Week 2: January 15-17, 2025 (Product Development & Customer Discovery)**

* **Wednesday, January 15**:
	+ **Accountability Check-In**:
		- **9:00 AM - 12:00 PM**: Discuss market research, customer discovery, and product validation progress.
* **Friday, January 17**:
	+ **Training Session**:
		- **9:00 AM - 12:00 PM**: Market Research and Product Development: Learn how to validate your product and understand customer needs.
* **Saturday, January 18**:
	+ **General Meeting & Review**:
		- **10:00 AM - 2:00 PM**: Present findings on customer discovery and product ideas to the group.

### **Week 3: January 22-24, 2025 (Sales and Marketing Strategy)**

* **Wednesday, January 22**:
	+ **Accountability Check-In**:
		- **9:00 AM - 12:00 PM**: Review sales strategies and marketing goals. Evaluate progress and adjust strategies if needed.
* **Friday, January 24**:
	+ **Training Session**:
		- **9:00 AM - 12:00 PM**: Sales Strategy and Marketing: Develop sales channels, customer acquisition plans, and digital marketing strategies.
* **Saturday, January 25**:
	+ **General Meeting & Review**:
		- **10:00 AM - 2:00 PM**: Discuss marketing and sales strategies with feedback from mentors and peers.

### **Week 4: January 29-31, 2025 (Financial Planning & Legal Foundations)**

* **Wednesday, January 29**:
	+ **Accountability Check-In**:
		- **9:00 AM - 12:00 PM**: Assess financial planning, cash flow management, and any legal considerations.
* **Friday, January 31**:
	+ **Training Session**:
		- **9:00 AM - 12:00 PM**: Financial Management and Legal Structures: Learn about budgeting, funding options, and legal business requirements.
* **Saturday, February 1**:
	+ **General Meeting & Review**:
		- **10:00 AM - 2:00 PM**: Review progress on financial planning and discuss business models with feedback.

### **Week 5: February 5-7, 2025 (Pitch Preparation)**

* **Wednesday, February 5**:
	+ **Accountability Check-In**:
		- **9:00 AM - 12:00 PM**: Review pitch preparation, investor readiness, and business growth strategies.
* **Friday, February 7**:
	+ **Training Session**:
		- **9:00 AM - 12:00 PM**: Preparing for Pitching: Learn how to create a compelling pitch deck and practice pitching skills.
* **Saturday, February 8**:
	+ **General Meeting & Review**:
		- **10:00 AM - 2:00 PM**: Mock pitch session and group feedback from mentors and peers.

### **Week 6: February 12-14, 2025 (Sales Execution & Scaling)**

* **Wednesday, February 12**:
	+ **Accountability Check-In**:
		- **9:00 AM - 12:00 PM**: Review current sales activities, measure conversion rates, and refine strategies.
* **Friday, February 14**:
	+ **Training Session**:
		- **9:00 AM - 12:00 PM**: Sales Execution: Work on closing deals, improving sales funnels, and optimizing sales processes.
* **Saturday, February 15**:
	+ **General Meeting & Review**:
		- **10:00 AM - 2:00 PM**: Discuss sales progress and review scaling plans for business growth.

### **Weeks 7-12: March - June 2025 (Business Growth, Investor Pitching, and Scaling)**

For the remaining weeks, the schedule follows a similar pattern with **Wednesday accountability check-ins**, **Friday training sessions**, and **Saturday general meetings/reviews**:

### **Week 7: March 5-7, 2025**

* **Wednesday, March 5**: Accountability Check-In
* **Friday, March 7**: Training on Business Growth
* **Saturday, March 8**: General Meeting & Review

### **Week 8: March 12-14, 2025**

* **Wednesday, March 12**: Accountability Check-In
* **Friday, March 14**: Training on Scaling & Leadership
* **Saturday, March 15**: General Meeting & Review

### **Week 9: March 19-21, 2025**

* **Wednesday, March 19**: Accountability Check-In
* **Friday, March 21**: Investor Readiness & Funding
* **Saturday, March 22**: General Meeting & Review

### **Week 10: March 26-28, 2025**

* **Wednesday, March 26**: Accountability Check-In
* **Friday, March 28**: Growth Strategies & Retention Techniques
* **Saturday, March 29**: General Meeting & Review

### **Week 11: April 2-4, 2025**

* **Wednesday, April 2**: Accountability Check-In
* **Friday, April 4**: Marketing & Sales Optimization
* **Saturday, April 5**: General Meeting & Review

### **Week 12: April 9-11, 2025**

* **Wednesday, April 9**: Accountability Check-In
* **Friday, April 11**: Final Pitching Preparations & Investor Feedback
* **Saturday, April 12**: General Meeting & Review

### **Week 13: May 7-9, 2025**

* **Wednesday, May 7**:
	+ **Accountability Check-In**
		- **9:00 AM - 12:00 PM**: Review business progress, refine goals, and assess new challenges.
* **Friday, May 9**:
	+ **Training Session**:
		- **9:00 AM - 12:00 PM**: Marketing for Growth: Learn advanced marketing strategies to increase brand visibility.
* **Saturday, May 10**:
	+ **General Meeting & Review**:
		- **10:00 AM - 2:00 PM**: Group review of marketing campaigns, feedback from mentors.

### **Week 14: May 14-16, 2025**

* **Wednesday, May 14**:
	+ **Accountability Check-In**
		- **9:00 AM - 12:00 PM**: Evaluate progress on sales and marketing goals, fine-tune business strategies.
* **Friday, May 16**:
	+ **Training Session**:
		- **9:00 AM - 12:00 PM**: Funding & Investment: How to approach investors and raise capital for business expansion.
* **Saturday, May 17**:
	+ **General Meeting & Review**:
		- **10:00 AM - 2:00 PM**: Investor pitch preparation and feedback session.

### **Week 15: May 21-23, 2025**

* **Wednesday, May 21**:
	+ **Accountability Check-In**
		- **9:00 AM - 12:00 PM**: Check-in on team development and leadership progress.
* **Friday, May 23**:
	+ **Training Session**:
		- **9:00 AM - 12:00 PM**: Leadership Skills: Building a strong leadership foundation for your growing business.
* **Saturday, May 24**:
	+ **General Meeting & Review**:
		- **10:00 AM - 2:00 PM**: Leadership feedback and discussion of delegation strategies.

### **Week 16: May 28-30, 2025**

* **Wednesday, May 28**:
	+ **Accountability Check-In**
		- **9:00 AM - 12:00 PM**: Business scaling check-in, evaluate growth tactics and refine strategies.
* **Friday, May 30**:
	+ **Training Session**:
		- **9:00 AM - 12:00 PM**: Scaling your Business: Strategies for growing a sustainable business.
* **Saturday, May 31**:
	+ **General Meeting & Review**:
		- **10:00 AM - 2:00 PM**: Share and review scaling strategies, discuss growth hurdles.

### **Week 17: June 4-6, 2025**

* **Wednesday, June 4**:
	+ **Accountability Check-In**
		- **9:00 AM - 12:00 PM**: Review scaling progress, evaluate customer retention, and analyze sales performance.
* **Friday, June 6**:
	+ **Training Session**:
		- **9:00 AM - 12:00 PM**: Customer Retention & Sales Optimization: Improve your sales funnels and retain customers.
* **Saturday, June 7**:
	+ **General Meeting & Review**:
		- **10:00 AM - 2:00 PM**: Discuss customer retention strategies and review sales optimization plans.

### **Week 18: June 11-13, 2025**

* **Wednesday, June 11**:
	+ **Accountability Check-In**
		- **9:00 AM - 12:00 PM**: Discuss final preparations for investor pitches, review any remaining gaps in business operations.
* **Friday, June 13**:
	+ **Training Session**:
		- **9:00 AM - 12:00 PM**: Investor Pitching 101: Final steps for perfecting your pitch.
* **Saturday, June 14**:
	+ **General Meeting & Review**:
		- **10:00 AM - 2:00 PM**: Mock investor pitching session, peer feedback, and final pitch preparations.

### **Week 19: June 18-20, 2025**

* **Wednesday, June 18**:
	+ **Accountability Check-In**
		- **9:00 AM - 12:00 PM**: Prepare for final business presentation, review lessons learned during the incubation program.
* **Friday, June 20**:
	+ **Training Session**:
		- **9:00 AM - 12:00 PM**: Preparing for Final Business Presentation: Tips for delivering an impactful business presentation.
* **Saturday, June 21**:
	+ **General Meeting & Review**:
		- **10:00 AM - 2:00 PM**: Final presentations to mentors, investors, and peers for feedback.

### **Week 20: June 25-27, 2025 (Closing and Graduation Week)**

* **Wednesday, June 25**:
	+ **Accountability Check-In**
		- **9:00 AM - 12:00 PM**: Discuss next steps, post-incubation goals, and long-term vision for business growth.
* **Friday, June 27**:
	+ **Final Training Session**:
		- **9:00 AM - 12:00 PM**: Graduation Session: Review key takeaways from the program and strategies for ongoing growth.
* **Saturday, June 28**:
	+ **Graduation & Closing Ceremony**:
		- **10:00 AM - 2:00 PM**: Celebrate achievements, share final business pitches, and officially graduate from the incubation program.